



leostream

Remote Desktop Access Platform

Case Study

Unlocking Creativity Beyond the Office: ENVY's Hybrid Transformation with Leostream

Customer Profile



Imagine a workspace where professionals stroll into town, savor a cup of coffee, engage in relaxed conversations, sink into comfy sofas, and collaboratively brainstorm upcoming projects. Such luxuries define the studio suites at ENVY, the United Kingdom's premier post-production house for broadcast and advertising, boasting a presence across six locations in London.

Traditionally, ENVY was an in-office business where creative minds converged within their physical premises. However, with the ever-advancing world of technology, we are in a new era of flexibility. This shift has allowed ENVY's clientele to access over 200 physical workstations remotely, reflecting their adaptability and commitment to meeting evolving work preferences.

Crafting a Hybrid Work Ecosystem

ENVY's journey towards hybrid work began with valuable feedback from its clients. Recognizing the need for flexibility, Jai Cave and his technical team began to develop the ENVY Remote platform. It was an initiative designed to support a workforce that embraced the combination of remote, on-site, and hybrid work models. As Cave put it, "How do you want to work? Tell us, and you can work that way."

The pandemic further acted as a catalyst for ENVY's remote transition. With more than 70% of clients expressing a long-term interest in hybrid work options, the company created a robust ecosystem that harmonized creative workflows with the desire for flexibility. ENVY's proprietary platform offered a suite of tools to facilitate collaboration among hybrid and remote creative professionals. This arsenal included a live chat system, storyboarding, file reviewing and sharing, task management, live notes, discussions, shared calendars, and live support.

One crucial aspect of this ecosystem was the seamless connection to potent editing workstations from remote locations through integration with the Leostream platform. Cave described this integration as straightforward and seamless. Users only needed to click on the remote edit tab to access a customized Leostream

interface. Once connected, they could seamlessly interact with the same machines they used in-house or dedicated remote machines, depending on their hybrid work preferences. This consistency in user experience was invaluable as creatives transitioned between office and home environments throughout the week.

Ensuring Security and Efficiency with Leostream Gateway

With 10-20 projects commencing each week, ENVY implemented an orchestration system to manage the entire project life cycle. This system integrated various tools, including Leostream, to automate provisioning and daily management tasks. The Leostream API enabled ENVY to leverage the power of Leostream in conjunction with other tools within the ecosystem. This automation significantly reduced manual interventions and ensured clients could swiftly start their projects and onboard users without delays. As Cave said, "Clients don't want to wait; they want it to be automatic. They want to log in at 8 a.m. and get going." ENVY delivered this level of convenience at scale simultaneously across numerous projects.

Unleashing Global Talent

One of the standout advantages of ENVY's powerful solution was its ability to expand the hiring pool. Previously, recruiting creative talent was limited to individuals geographically close to project locations. By offering clients the option to hire remote teams, ENVY dramatically broadened its talent pool. As Cave noted, this global workforce encompasses users from across the UK and various corners of the world, including Turkey, the Netherlands, Spain, and beyond. The focus shifted from location to talent, allowing the company to choose the best-suited professionals for their projects.

Enhancing Collaboration in the Virtual Space

ENVY introduced a screen-sharing feature by integrating the remote display protocol and Leostream to facilitate collaboration among a geographically dispersed workforce. This functionality allowed editors to invite other creatives and producers to a full-screen collaborative mode, enabling real-time project reviews and discussions.

Streamlining IT Oversight

From an IT perspective, Leostream's comprehensive reporting was invaluable. It provided insights into user logins and machine usage, aiding in planning technical maintenance and avoiding peak usage times. With users logging in 24/7, this level of visibility was crucial for effective management.

The Road Ahead

ENVY's journey toward a hybrid work model has been met with resounding success. Clients have embraced this flexible approach, and ENVY plans to continue expanding its platform with the support of key partners like Leostream. New services will be added to the ecosystem, further promoting flexibility in the world of creative production.



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